

# CLOVIS JACOB

WEB DESIGNER

July, 2011

## On-line Portfolio

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[www.clovisjacob.com](http://www.clovisjacob.com)

## Personal Data

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Date of birth: **23/05/1983**

Mobile number: **0413 163 127**

E-mail: **clovisjacob@gmail.com**

## Educational Background

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**Marketing Certificate, Sydney - AUSTRALIA (in progress)**

Academies Australasia

**Advertising Diploma, Brasilia - BRAZIL**

UniCEUB - Centro Universitário de Brasília

## Skills / Qualification

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- Development of Internet/Multimedia solutions, ranging from concept, project, layout, development and implementation;
- Concept & design for websites, micro-sites, banners and newsletters; Building and updating websites using CMS & Frameworks; DHTML & CSS coding, image editing; Advanced Photoshop;
- Business Catalyst Integration (CMS);
- Designing of graphic projects, page editing, catalogs, folders, newsletters, banners, flyers, advertising, outdoors, business cards, identity;
- Image editing and optimization aiming usage at either printed or digital media;
- Commitment to results, enhanced creativity, keen interest in continuous learning, ability of identifying and solving problems, good writing skills, constant search for new challenges and development of original resources.

## Knowledge

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HTML5 | CSS3 | CMS | Business Catalyst | Photoshop | InDesign | Illustrator | Acrobat | CorelDraw

## Professional Experience

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**Click2it Digital** / [www.click2it.com.au](http://www.click2it.com.au)

August/2010 to present

- **Digital Designer** | Development of websites, ranging from concept, project, layout, development and implementation. CMS integration.

**JGM BrasilBrokers** / [www.brasilbrokers.com](http://www.brasilbrokers.com)

August/2008 to October/2009

- **Web and Print Designer and Art Director | Digital Designer** | Development of websites, ranging from concept, project, layout, development and implementation. Development of advertising campaigns, creation of print products, web advertisements and email marketing.

## Professional Experience (cont)

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### **Futura Realizações Imobiliárias**

March/2008 to July/2008

- **Web and Print Designer** | Creation and development of campaigns, layouts and visual identity and responsible for the online marketing.

### **SESC/DF / [www.sescdf.com.br](http://www.sescdf.com.br)**

February/2007 to December/2007

- **Trainee as Web and Print Designer** | Development of promotional campaigns, creation of logotypes and layouts for both web and print medias.

### **Senado Federal / [www.senado.gov.br](http://www.senado.gov.br)**

August/2006 to December/2007

- **Trainee at Graphic Designer** | Development of promotional campaigns, products, books, creation of logotypes and layouts for both web and print medias.

## Courses

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### **Studio Online - Graphic Design Course**

[www.studioonline.com.br](http://www.studioonline.com.br)

### **Studio Online - Web Design Course**

[www.studioonline.com.br](http://www.studioonline.com.br)

### **Funyl - Art Direction Course**

[www.funyl.com.br](http://www.funyl.com.br)