

CLOVIS JACOB

Senior UX/UI Designer

A little about me...

"Hi, I'm Clovis Jacob, an enthusiastic UX and UI designer. I have successfully implemented solutions for a variety of companies and I've been working in this area for over ten years. I was born in a digital world and I am passionate about technology, digital life, design, typography... and music!"

Online portfolio

www.clovisjacob.com

Personal data

Date of birth: **23/05/1983**

Mobile number: **0449 273 922**

Email: **clovisjacob@gmail.com**

Education background

Advanced Diploma in Business and Marketing, Sydney - AUSTRALIA

Australian Pacific College - APC

**Bachelor's degree in Social Communication - Advertising and Marketing,
Brasilia - BRAZIL**

University Centre of Brasilia - UniCEUB

Skills / Qualification

- Participating in user research and user requirements gathering.
- Collaborating across the business to ideate and concept User Centred Design solutions that address business, brand, market and user requirements.
- Creating sitemaps, wireframes, prototypes, visual designs and design specifications.
- Working with web developers and engineers to deliver the final product
- Development of digital solutions, ranging from concept, project, layout, development and implementation;
- Concept & design for websites, microsites, banners and newsletters; Building and updating websites using CMS & Frameworks; HTML5 & CSS3 coding;
- Commitment to results, enhanced creativity, keen interest in continuous learning;
- Agile framework
- Certified Scrum Master from Scrum Master Alliance

Experience

- **nib Group**

Nov 2017 to present

nib.com.au/about-us

I'm currently working as Senior UI and UX designer for the nib Travel Insurance (part of nib Group).

My role is to look after several travel insurance brands we have across the group and design products and maintain the existing ones as the business keeps growing. I'm usually involved in all steps from discovery to delivery.

My key responsibilities are:

- Helping stakeholders discovering and delivering products.
- Gathering requirements, defining KPI and success metrics, A/B testing framework
- UX researching and testing through surveys, page insights, usability tests
- Prioritisation and breaking up stories into deliverables
- UX design for User Definition (use cases, scenarios, behavioral models, high level wireframes, prototypes and journeys)
- UI design, such as pattern libraries, style guides, and interface designs
- Collect findings and support business to visualise ideas and structure comms

- **UI Consultant**

June 2016 to present

clovisjacob.com

As a consultant I had the opportunity to work as UI and UX designer for companies like UGL Engineering Services, StormFX Technology Solutions and startups such as Piction Digital Media Management.

My role as a consultant was to bring deep knowledge and experience designing across different platforms, including for Mobile (Hybrid, Native, Cross Platform), Websites, e-Commerce, Desktop Native Apps and web apps.

- **Mozo**

Sep 2014 to Jun 2016

mozo.com.au

Visual Designer (UI/UX) - At Mozo, I managed the User Experience for their website and a range of additional front-end web properties and tools, which are used by more than 400,000 visitors per month. As the senior designer for my team, I managed direct reports, speak internally about design and research, and deal directly with key stakeholders.

Responsibilities include:

- Developing, establishing, and adapting our formal UX process.
- Personally executing research and design work, including qualitative research (ex. user testing), quantitative research (ex. A/B testing), wireframing, visual design, prototyping, etc.
- Developing and executing UX strategies for accessibility
- Coordinating, prioritising, and assigning UX projects (serving as the public face for my team).
- Managing direct reports and building out a UX environment inside the team.
- Advocating for the brand through writing, speaking, and related efforts that solidify Mozo as a design leader.
- Performing micro and macro UI / UX improvements, affecting specific pages and the entire ecosystem of Mozo.

- **Vodafone**

June 2013 to Sep 2014

vodafone.com.au

- **Atlas Interactive**

Nov 2011 to Jul 2012

atlasinteractive.com.au

Visual Designer - Atlas is a 360° digital advertising agency that helps companies create engaging experiences that build brands and grow business. Here I worked closely with clients, producers, designers and developers creating visual concepts and interfaces for a range of clients from small business to enterprise level projects.

- **Click2it Digital**

Aug 2010 to Oct 2011

click2it.com.au

Digital Designer - Click2it is a digital agency specialised in creating websites through Adobe Business Catalyst. Here was where I got my best skills in Content Management Systems (CMS). My role here was to develop websites, ranging from concept, project, UX, layout, development and CMS integration.

Referrals

Gareth Furey - nib Group - Product and Design manager

0430 948 105

David Webb - Transport for NSW - Product Manager - Personalisation

0414 986 485